

eZee Katima to Cape Ride

26th January - 8th February 2009

eZee

Advanced Electric Bicycles



eZee Katima to Cape Ride

The Idea

The eZee Katima to Cape Ride will highlight traffic congestion and promote electric bikes as a fun and fast way to get around. It is well documented that human activities such as fossil fuel derived transport are significantly influencing the Earth's environment. The eZee Katima to Cape Ride will show that electric bikes provide reliable, efficient, low cost transport, perfectly suited to the urban environment.



The Ride

Starting in the Namibian town of Katima Mulilo, the two riders will cross the Caprivi Strip before turning south at Rundu, and heading towards Windhoek. From here the route descends the central plateau into the Namib desert. High summer temperatures, dust and gravel roads will push the riders and bikes to the limit. Passing Sesriem, the riders head for Rosh Pinah and the Orange River, before crossing into South Africa. A straight run through Garies and Clanwilliam will see them finish in CapeTown, 3000km and 14 days later after averaging more than 200km per day.



The Bikes

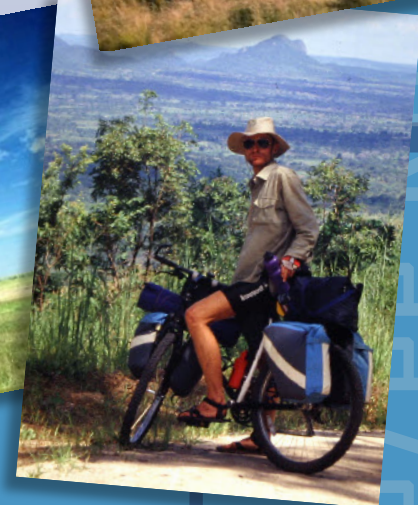
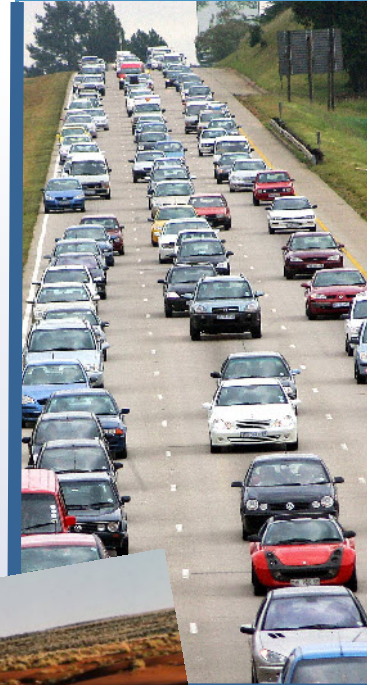
eZeeBikes manufacture some of the finest electric bikes available and the riders will use the eZee Torq. They have built a reputation for reliability around the world, and this ride, with 40 degree heat, gravel roads and continuous riding for 14 days, will prove beyond doubt that eZeebikes are built to last.

The electric bicycle looks exactly like a conventional bicycle, but is fitted with a state of the art electric motor, battery and controller system. They are designed primarily for commuting and comfort. The bike can be peddled like a normal bicycle if desired, with the electric motor assisting any human effort.



The Riders

Rupert Nanni, a keen environmentalist, trail guide and cyclist has travelled extensively through Africa by bicycle, as well as competing in the countries top mountain bike events. He will team up with Wai Won Ching, the founder of eZeebikes and an enthusiastic cyclist himself, who has ridden the Silk Route through China to promote the use of electric bikes.



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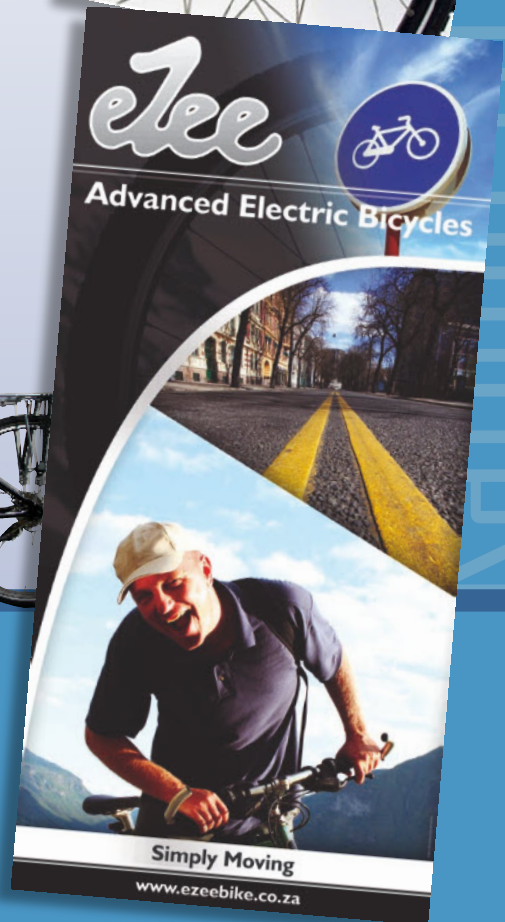
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Environmentally Friendly Transport

Our current transport system is unsustainable. Man's voracious appetite for fossil fuels is not only rapidly depleting this finite resource but is also causing it to skyrocket in price. The real price for technology however, is being paid by nature – global warming, environmental bankruptcy and man himself losing his autonomy to the machine.

Electric bicycles are currently the most energy efficient vehicles on the planet! They emit zero emissions while in operation. Commuting - No Sweat. Just transfer more of the load to the motor! At less than 40 cents worth of electricity used for every 100 km's traveled, it not only promotes a healthy lifestyle but also makes economic sense while reducing your carbon footprint.



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